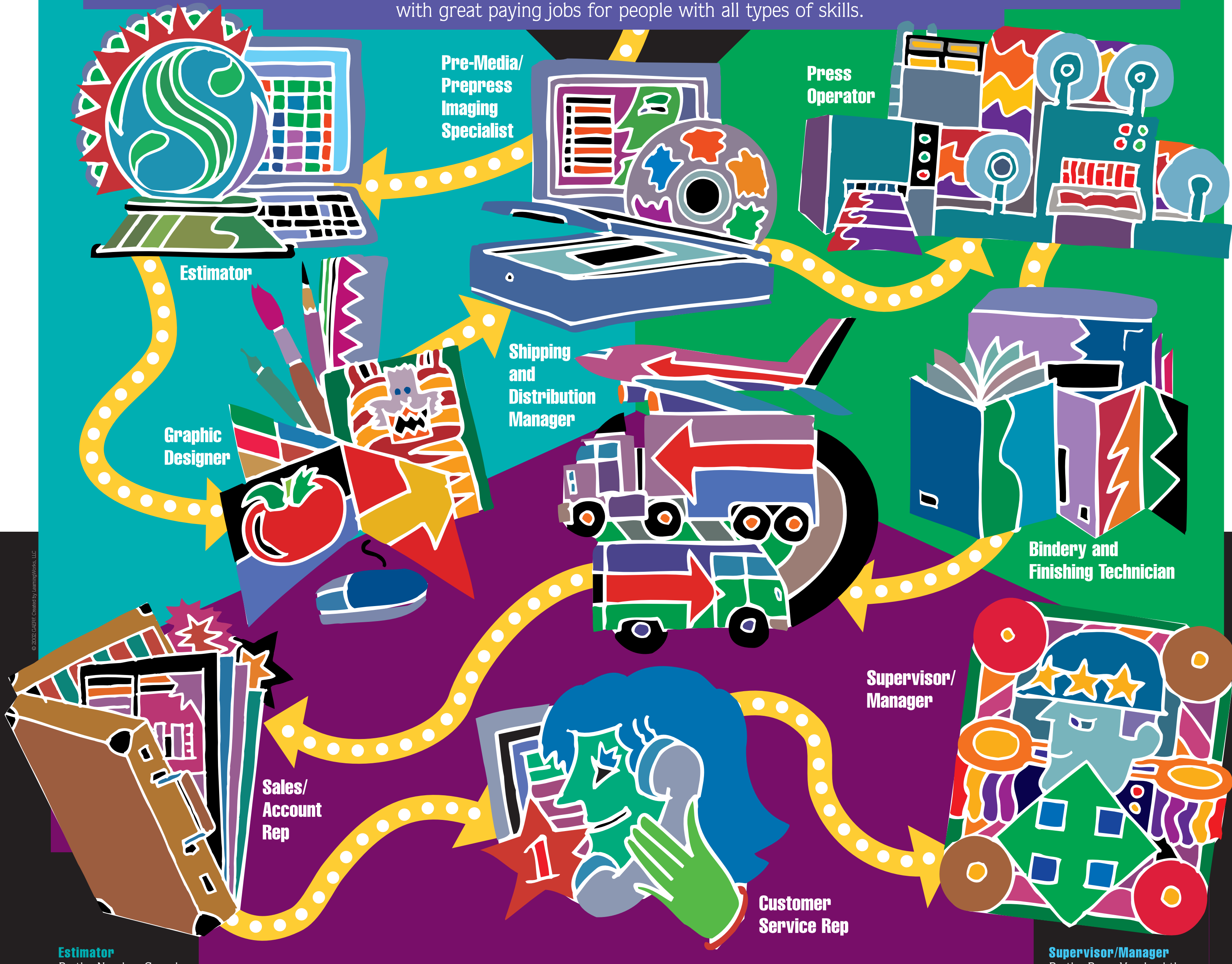


LOOKING FOR A CAREER PATH?

Make Your Mark in Graphic Communications

...the industry that touches every person, every day, putting words and images on phone cards, candy wrappers, web sites, T-shirts, and your favorite publications. It's a team industry where art, technology, and business skills combine to create the information world we live in. And it's a growing industry on the lookout for new talent, with great paying jobs for people with all types of skills.



Estimator

Be the Number Cruncher as you calculate the production costs for each project. How much ink? Paper? Press time? Use your math skills and knowledge of the whole process to get the customer top quality at the best price.

Graphic Designer

Be the Visionary. Ideas take shape as you combine words, images, and colors to create your own media masterpieces and bring the customer's concepts to life. Books and billboards, magazines and mugs, web sites and welcome mats – do it all, using your artistic skill and the latest computer technology.

Pre-Media/Prepress Imaging Specialist

Be the Computer Ace. Use your technology skills to scan images into digital format, create digital artwork and prepare it for publication, check and fix files, assemble pages, and help customers create the products they want.

Press Operator

Take the controls of a technological wonder that can be two stories tall. Use mechanical and computer skills, a quick mind and grasp of detail, and knowledge of printing techniques. Add good team skills to advance to a pressroom supervisory position.

Bindery and Finishing Technician

Meet the machines that turn print into products — folding, trimming, stitching, gluing, stuffing, and addressing envelopes. Add a foil stamp or hologram, then pack for delivery. Use your mechanical, computer, and management skills to keep the whole process moving.

Shipping and Distribution Manager

Feel the need for speed? Try moving out millions of magazines in a single day. You're in charge of coordinating the transportation of every finished piece to its final destination, managing time-tables, machines, and people.

Supervisor/Manager

Supervisor/Manager

Be the Boss. You lead the team that gets the job done and work with your customers to make sure it's done right and profitably. Have a talent for multi-tasking? A gift for getting the best out of others? Good business skills? Graphic Communications is an industry for managers and entrepreneurs.

Customer Service Rep

Sales/Account Rep

Be the Star. You bring in the business, finding customers and showing them how your team can meet their needs. Persuasiveness and people skills, persistence and a strong grasp of the whole Graphic Communications process are the keys to your success.

Customer Service Rep

Be the Hero. You push the project through from start to finish – using your aptitude for detail, knowledge of Graphic Communications processes, and team skills to produce quality work for your customers and your company.

Find Out More about Careers in Graphic Communications

Visit the [GraphicCommCentral](http://teched.vt.edu/gcc) web site at <http://teched.vt.edu/gcc>.

- Detailed information on specific jobs and job search options
- Virtual plant tours
- Links to schools with graphic communications programs and scholarship information
- Links to local industry organizations and printers nationwide with job and salary information
- And more!

Join an industry of more than 1.3 million people at more than 80,000 companies, generating more than \$200 billion each year.

Make Your Mark[®] in Graphic Communications is sponsored by The Graphic Arts Education and Research Foundation
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